



March 2005 Newsletter



News

Spring Festival April 28-30

Our Spring Festival – Live MADness, a celebration of Music, Art and Dance – is happening a little earlier this year. This is truly springtime in Kamloops! We would like all our businesses to become involved any way they can. If you are planning a spring event, sale or grand opening, this would be a great time to do it. If you have a music venue, be sure to book some talent for then.

Events:

Flower Friday – flower Bouquets for 5 bucks! This event was a huge success last year with sales of 350 bouquets with \$1 from each going to The Food Bank. Merchants can order their bouquets to sell from the office – 372-3242.

Art Walk – Community Arts Council- is kicking off this weekend. Any business wanting to display an artist in their window can contact the Arts Council or our office for forms. We want to hear from any artist that would like to do live demos on the street as well.

Sidewalk Art - to compliment art walk we are planning a sidewalk art exhibition. We are looking for artists interested in participating and corporate sponsors to support this exciting new event.

Mascot Mania – this event was part of the Downtown Market in July last year, however we are moving to our spring event, as it is just too hot in July for the poor Mascots!! So if you have a Mascot that would like to participate please let us know!

Dance Demos – We are looking for any Dance group, studio, teachers, students, etc. that would like to do dance demonstrations. This would also be a great opportunity for studios to do a promotion or event such as offering sample lessons for free to attract new customers. Put your thinking caps on and let us know what you will be doing.

Auditions - Our "Live at Lunch" program will start this summer and auditions will be held during the Spring Festival. Any musician that would like to play on the streets Downtown is invited to call us.

Other events happening during the Festival include the Thompson Valley Potters Guild spring show and Sale at Desert Gardens on Sat. 30th and the Women's Show at Sport Mart Place on Saturday & Sunday.

Adopt A Grad

One of our merchants doing good things and looking for some help is The Golden Buddha. They have begun a program to assist graduates in Kamloops who are financially stressed. Their goal is to provide at least two deserving grads with assistance to ensure a memorable grad. Services such as hair, nails, make-up, photography, etc.; products could be gift certificates for dinners, dresses, tuxedos, shoes, flowers and so on. All monetary donations will be used to aid in the provision of items needed. Call Brenda or Karen at 374-1578 if you would like to help or for more information. Please reply by **March 15th**.

Entrance Signs

You have probably noticed our event promotional signs attached to our entrance signs – Victoria/Lansdowne and W. Victoria/Seymour. If anyone would like information on using these signs to promote your Downtown event give the office a call to book. 372-3242

Welcome package

In the spirit of welcoming and supporting new businesses to our area, we are putting together a welcome package that we will deliver to them. The KCBIA is looking for coupons or GC's from our business community to include in these packages. This is an opportunity for business-to-business promotion of your service or product. Please call us for more information and to participate.

Events

Mar 15 to 20 – Strauss Canada Cup of Curling Sport Mart Place

Six-Day Event Passes available - all 16 draws of men and women's curling, including playoffs
Playoff Package - 6 playoff draws, beginning noon Friday, including men and women's finals
LIVE NIGHTLY ENTERTAINMENT. Call Sport Mart Place box office 828-3339 or Ticketmaster 1-888-226-2288
www.canadacupofcurling.ca

Mar 16 – Chamber of Commerce AGM-Luncheon 12-1:30pm

Policy & Positions Session [9am – noon] featuring Gerry Martin, Chair of the BC Chamber of Commerce Coast Canadian Inn. Call 372-7722.

Mar 30 – Chamber of Commerce Social 5 – 7pm

North Shore YM-YWCA, 700 Tranquille Rd. Exhibit your business at this Social; call the Chamber for info!

April 1 - TRU Kick off Celebrations

5:30pm - \$45.00 per person - Dinner, entertainment and dynamic speaker Dr. David Foot.
Call Kelly Madden, Daily News 371-6100

New Businesses

I stopped in at **Core Essentials** at 440 Victoria St. the other day for a chat and a smoothie. The Organic smoothie that Reid made me was awesome; made the way it should be with real fruit! If you have not checked out this new business yet you should! The concept that Reid and Chelsye have created is unique to Kamloops and perfect for the Downtown. This fully equipped, private training studio offers one-on-one personal fitness that is well suited to the many busy people that work Downtown. They also offer cardio kickboxing and 30-minute women's workouts. Chelsye and Reid are professionally trained, friendly, educated and motivated – and will keep you motivated too! That is half the battle right there! The prices are affordable and they focus on your overall health. So drop in and enjoy the organic juice bar while you chat with two of our newest entrepreneurs.

Castles and Cottages Home and Garden store will be opening its doors this Thursday, March 10th! Drop by and see Rosie's newest venture, I'm sure it will be beautiful. It is connected to the Castles & Cottages antique shop, in the former Country Charm location.

The Shadowbox is our newest art gallery, located across from the Memorial Arena in the former Oasis gallery location. Jane Swertz and Courtney Kasian are looking for artwork. They are specializing in art restoration, particularly sculptures and statues.

New Location – while out and about I also dropped in to see Grace in her new location for The Hampton Gallery. She has only moved a few doors up 4th Ave, but WOW does it ever look great! They now have seven storefront windows and a huge studio to display the incredible selection of world-class artworks. Hampton Gallery will be having a **Grand Opening** this week – Friday March 11th from 5 to 9pm and Sat. the 12th from 11 to 4pm. Be sure to attend, show your support for a fellow City Centre merchant, you will be impressed!!

Welcome to the Centre of the City:

G's Pot Fondue Restaurant	369 Victoria St	Restaurant
12 Grapes Café	569 Seymour St.	Restaurant
Speedy Reconnect	1012 Victoria St.	Telephone Reconnect Service
Affirmative Counselling	81-219 Victoria St.	Individual/Couple/Family Counseling
Dr. James Baughan	209-300 Columbia St.	Physician
Imperial Parking	180 Seymour St.	Parking Lot – 144 spaces
The Shadow Box Framing Co.	729 Victoria St.	Art Framing & Restoration
Auriga Contracting	827 Battle St.	Gravel Truck Service – home based

Newsletter notes!

Selling your Business or Leasing your Property?

The kcbia.com website has a "Private Leasing" page. Property Owners that wish to Lease or Sell their property within the KCBIA or a Business Owner who is selling their business are welcome to call or email the information to Peggy at pshelley-kcbia@telus.net to publish the information on the website. We are not acting as a sales agent; this is simply one more place members can publish their listing for free.

Do you have a special event or an article?

Please let me know if there is a special event or an article that you have written (max 100 words) that you would like to have published in YOUR e-newsletter or the quarterly print newsletter! Contact Peggy at 372-3242 or email pshelley-kcbia@telus.net.

Committee Corner

All four KCBIA Committees – Business Development, Communication & Education, Safety & Social and Marketing would like to encourage new members. Most involve a once-a-month meeting. The more members, the more GREAT IDEAS! Call the office for more information.

Contact Information:

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Be part of our Success!