



## News

### KCBIA Board of Directors

<b>President</b>	Deb Steele	Kamloops Society for Community Living
<b>Vice-President</b>	Steve Ceron	Kamloops Daily News
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<b>Director</b>	Colin Reid	Kamloops YMCA-YWCA
<b>Director</b>	Jim Reynolds	NL Broadcasting
<b>Director</b>	Nandi Spolia	Goldie's Flavours of India
<b>Director</b>	Denis Walsh	Movie Mart
<b>Director</b>	Ted Wessler	Total Concept Development

### Spring Festival April 24 - 26

Live MADness! 3 days of Music, Art and Dance fill the downtown streets. Shake off the winter blues and join your fellow merchants to offer special promotions and activities. On Thursday's Paint the Town, chalk and window artists transform the sidewalks and windows into Spring murals. This year's theme is "Celebrating BC150 Years". Flower Friday will line Victoria Street with hundreds of bouquets of fresh flowers. Musicians encourage sitting outside to enjoy the great Kamloops sunshine! Saturday continues with lots of entertainment including the hilarious Mascot Mania Parade! We have invited the 2010 Olympics Mascots to attend.

### Venture Kamloops – new CEO

Gail Scott took the helm on January 28<sup>th</sup> – replacing CEO, Jeff Putnam. She brings over 17 years of public administration, community capacity building strategic business planning and economic development.

**Workshop** on recruiting and retaining a multi-generational workforce – register by Feb 10 at [info@venturekamloops.com](mailto:info@venturekamloops.com)

**Beijing Trade Development Service** Connie Chan, President of the IEA says, "Kamloops can benefit from our market intelligence, staff resources and deep understanding of the Chinese business culture." Services include a meeting place for Kamloops delegates while in China, meeting coordination services for Kamloops companies interested in meeting with potential clients or investors in China, basic translation services, coordination of local transportation, and the display and distribution of Kamloops promotional materials. The trade facilitation service will assist Venture Kamloops to diversify its local economy by creating opportunities for Kamloops businesses to access the Chinese market and for customers or suppliers to attract new investment from the growing Chinese middle class market looking to invest or immigrate to Canada, BC or Kamloops.

**2010 Beijing Business Matching** In 2008, the City of Kamloops, TRU and Venture Kamloops will invite regional businesses to Beijing for meetings hosted at BC-Canada Pavilion.

### Inland Port - Perspectives for Kamloops February 19 11:45am Lunch served RSVP required by Feb. 15

You are invited to attend a Capacity Building Speaker Series. Learn how your business can profit as Kamloops evolves as a transportation gateway, a freight distribution centre and as a container terminal in B.C.'s southern interior.

Thompson Rivers University, Campus Activity Centre (2nd Floor - Terrace)

Keynote Speaker, Jean-Paul Rodrigue, New York, Transportation Specialist

## Events

### Feb 27 - Mar 2

#### *Kamloops Canadian & International Film Festival & Opening Gala*

The 12<sup>th</sup> Annual Film Festival opens Wednesday February 27<sup>th</sup> at the Paramount Theatre. Tickets at MovieMart. The Opening Gala is sponsored by the KCBIA with hors d'oeuvres and no host bar after the opening film - Community Living Centre 520D Seymour Street – Feb 27<sup>th</sup>.  
Come out and enjoy the wide range of independent and foreign language films.

### Feb 27 to Mar 2 Strauss Canada Cup of Curling Interior Savings Centre

Canadian Curling fans come to watch 20 of the best men's and women's curling teams compete each year. Tickets available through TicketMaster.

### Feb 1 – Mar 2 Kamloops Art Gallery

Renewing our Spirit: Ktunaxa

### Feb 1 – Mar 16 Kamloops Art Gallery

Art & Society in Canada 1913-1950 & At Home in Our Own Country

### Feb 15 – March 4 Arnica Artist Run Centre Come Draw on our Walls

Comic and manga drawings on Arnica's Walls! Curated by Craig Willms Exhibition opening Friday February 15 at 8:00 PM  
232 Victoria St. Arnica Artist Run Centre 232 Victoria Street

### March 5 - Chamber of Commerce/City of Kamloops Social City Hall

### March 22 – April 4 PERU

Developing World Connections is pleased to be in Huancayo, Peru and beginning the important work of building an agricultural trades training facility for working children. This will be the inaugural trip to Peru. The trip is led by Rick Kurzac and promises to be very rewarding and lots of fun.

### April 27 - June 1 INDIA

Developing World Connections -This trip offers student participants the experience of stepping back in time and working side by side with subsistence farmers in rural India building water harvesting structures. The project is close to Udaipur, the Venice of India. There is still space for young people aged 18-28 to participate.

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### 2008 Membership – KC Biz Club

Invoices have been mailed out and we encourage all of our previous members and **new members** to sign up for 2008. The membership fee is \$20. Benefits include:

- A monthly e-newsletter to keep you up-to-date and informed on current events and developments.
- Highlighted business listing in the Downtown Guide & Directory
- Listing on the KCBIA website in the Business Directory
- Entry in a monthly free ad draw that profiles your business in the Downtown Echo newspaper.

As a **KC BIZ Club** member, you will be aiding and benefiting in the redevelopment and growth initiatives the BIA is working towards for you as a property owner and/or tenant. The more voting members our BIA has, the stronger the voice for important issues such as revitalization, beautification, growth and business incentives for the downtown core. Take part in important networking opportunities that arise from being part of an association such as this. **Membership forms are available on our website <http://www.kcbia.com/forms/membershipform.htm>.**

***Be part of our Success!***